

## Message Text

UNCLASSIFIED

PAGE 01 SAN SA 03618 102234Z

16

ACTION ARA-10

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 OPIC-01 XMB-01 /020 W

----- 093852

R 102203Z SEP 74

FM AMEMBASSY SAN SALVADOR

TO USDOC WASHDC

INFO SECSTATE WASHDC 6352

AMEMBASSY GUATEMALA

AMEMBASSY TEGUCIGALPA

AMEMBASSY SAN JOSE

UNCLAS SAN SALVADOR 3618

E.O. 11652 - N/A

TAGS: BTIO, ES

SUBJECT: PRIVATE TRADE OPPORTUNITY

REF: STATE A-7974, OCT 25, 1973

PLS PASS INFO BIC/OIM/LAD; FCIA; OPIC; EXIMBANK

1. 211/01/P0002

2. 090974

3. I DE PEDRAZA

4. 211 EL SALVADOR

5. ID

6A. REPLY BY AIR MAIL TO --

6B. MAURICIO DELGADO TRABANINO, PRESIDENT

6C. MEJIA DELGADO, SA

25A AVENIDA NORTE Y 3A CALLE PONIENTE

SAN SALVADOR, EL SALVADOR

CENTRAL AMERICA

7. CABLE: MEDEL; TEL 22-1390

8. --

9. 104-11. 9A DIRECT SALE (RESALE) AND EXCLUSIVE REPRESENTATION

10. DESCRIPTION

352310:-0300 AGRICULTURAL TRAVTORS AND ATTACHMENTS; ESTIMATED

ANNUAL SALES: \$300,000.

3523300-0060 PLANTING, SEEDING AND FERTILIZING MACHINERY, AND

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ATTACHMENTS; ESTIMATED ANNUAL SALES: \$60,000.

3531631-0020 MIXERS, PLASTER AND MORTAR FOR HOME BUILDING;

ESTIMATED ANNUAL SALES: \$20,000.

3531612-0020 CONCRETE MIXERS, PORTABLE, HAND OR POWER OPERATED;

ESTIMATED ANNUAL SALES: \$20,000.

MEJIA DELGADO, SA IS INTERESTED IN BUYING AND DISTRIBUTING THE ABOVE NOTED EQUIPMENT, AS EXCLUSIVE REPRESENTATIVE. THERE ARE ALREADY EXCLUSIVE REP/DISTRIBUTORS IN EL SALVADOR FOR THE FOLLOWING TRADE MARKS OF AGRICULTURAL TRACTORS AND IMPLEMENTS: CATERPILLAR, JOHN DEERE, ALLIS-CHALMBERS, GRAVELY TRACTOR, MASSEY-FERGUSON, OBTAINED FROM THE CANADIAN DISTRIBUTOR, AND FORD OBTAINED FROM THE BRITISH BRANCH.

MAJIA DELGADO SA IS THE EXCLUSIVE IMPORTER AND DISTRIBUTOR OF DAIHATSU AND SUBARU AUTOMOBILES AND TRUCKS, AND EXCLUSIVE REP OF THE JAPANESE FIRMS OF SANTAI TRADING CO, SEIKEN TRADING CO, AND NISSAN DIESEL MOTOR CO. CORRESPONDENCE IS REQUESTED IN SPANISH.

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 10 SEP 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
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**Disposition History:** n/a  
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**Reference:** STATE A-7974, OCT 25, 1973  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** smithrj  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 12 JUL 2002  
**Review Event:**  
**Review Exemptions:** n/a  
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30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
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**Subject:** PRIVATE TRADE OPPORTUNITY  
**TAGS:** BTIO, ES  
**To:** COM  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005